

# WZB

Wissenschaftszentrum Berlin  
für Sozialforschung



Preliminary Program of the Workshop on

## "Concerns for status and social image: Theory, evidence and implications for welfare and policy"

June 8–9, 2017

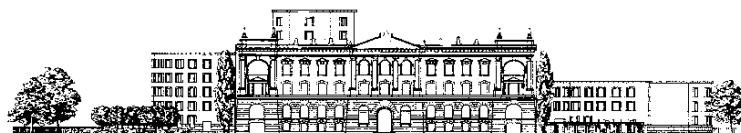
Hosted and organized by the WZB Berlin Social Science Center

This workshop is supported by the Deutsche Forschungsgemeinschaft (DfG),  
DIW Berlin,  
and the Collaborative Research Center Transregio "Rationality and Competition"

Organizers:

Jana Friedrichsen (DIW & Humboldt University of Berlin)

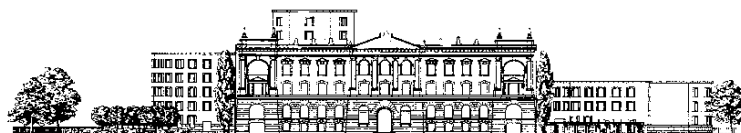
Tobias König (WZB & Humboldt University of Berlin)



**Thursday, June 8, 2017**

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8.15am	<b>Registration</b>
8.50	Workshop opening
9.00	<b>Tatiana Kornienko</b> (University of Edinburgh) Anarchy, status, and power <i>Discussant:</i> Jérémy Celse (Burgundy School of Business)
9.45	<b>Rick Harbaugh</b> (Indiana University) Prospect theory or skill-signaling? <i>Discussant:</i> Kai Barron (WZB)
10.30	Coffee Break
11.00	<b>Olof Johansson–Stenman</b> (University of Gothenburg) Redistribution through charity and optimal taxation when people are concerned with social status <i>Discussant:</i> Tobias König (WZB & HU Berlin)
11.45	<b>Ennio Bilancini</b> (University of Modena and Reggio Emilia) When today's rewards are tomorrow's endowments: The effects of inequality on status competition <i>Discussant:</i> Daniel Müller (University of Innsbruck)
12.30pm	Lunch Break
14.00	<b>Eva Ranehill</b> (University of Zurich) Gender differences in willingness to compete: The role of public observability <i>Discussant:</i> Renke Schmacker (DIW)
14.45	<b>Arthur Schram</b> (University of Amsterdam) Status ranking: A hidden channel to gender inequality under competition <i>Discussant:</i> Roel van Veldhuizen (WZB)



- 15.30 Coffee Break
- 16.00 **Michael Kirchler** (University of Innsbruck)  
Rankings and risk-taking in the finance industry  
*Discussant:* Rustamdjan Hakimov (WZB)
- 16.45 **Joël van der Weele** (University of Amsterdam)  
Communication and image concerns in collective action problems  
*Discussant:* Pauline Vorjohann (HU Berlin & WZB)
- 17.30 Coffee Break
- 17.45 **Dirk Engelmann** (Humboldt University of Berlin)  
Who cares about social image?  
*Discussant:* Yves Breitmoser (HU Berlin)
- 19.30 Formal Dinner (By Invitation Only)

## Friday, June 9, 2017

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- 9.00am **Jana Friedrichsen** (DIW & Humboldt University of Berlin)  
Welfare stigma in the lab: Evidence of social signaling  
*Discussant:* Claudia Cerrone (MPI Bonn)
- 9.45 **Nick Vikander** (University of Copenhagen)  
Advertising, commitment, and social image  
*Discussant:* Ayşe Gül Mermer (University of Manchester)
- 10.30 Coffee Break
- 11.00 **Roman Sheremata** (Case Western Reserve University)  
Status and the demand for visible goods  
*Discussant:* Johannes Leutgeb (WZB)



- 11.45      **Alpaslan Akay** (University of Gothenburg)  
I cannot sleep! Status concerns and sleeping behavior  
*Discussant:* Felix Weinhardt (DIW)
- 12.30pm      Lunch
- 14.00      **Toby Handfield** (Monash University)  
Incentives for moral trade  
*Discussant:* Felix Kersting (HU Berlin)
- 14.45      **Vera te Velde** (University of Queensland)  
Beliefs-based altruism as an alternative explanation for social  
signaling behavior  
*Discussant:* Lea Heursen (University of Zurich)
- 15.30      Coffee Break
- 16.00      **Ed Hopkins** (University of Edinburgh)  
Lone wolf or herd animal? An experiment on choice of  
information and social learning  
*Discussant:* Philipp Albert (WZB)
- 16.45      **Daniele Nosenzo** (University of Nottingham)  
Norm fragility in the presence of image-motivated agents:  
The role of norm legitimacy  
*Discussant:* Maja Adena (WZB)
- 17.30      **Concluding Discussion**
- 19.30      Informal Farewell Dinner

